



# Imagine your community in 2040.

Help shape a new Community Vision for everyone who lives, works and plays in the Mildura Rural City Council area



Your Vision. Our Future.

## What is Imagine 2040?

Imagine 2040 is an opportunity for everyone in the Mildura Rural City Council area to help shape the future of our region and guide the work of Council over the coming years.

This is a chance to imagine a future that has everything you, your family, friends and community need to succeed, be well and happy. All feedback and ideas will be used to help develop a 20-year Community Vision, four-year Council Plan, a Financial Plan, Municipal Public Health and Wellbeing Plan and an Asset Plan.

These important strategic documents are required under the new Local Government Act (2020) and Public Health and Wellbeing Act (2008), which govern the work of Councils in Victoria. All Victorian Councils are working in partnership with their communities to develop these documents.

## What is a Community Vision?

A Community Vision describes what everyone wants for the future of their region and community. It highlights what the community values most and sets out a long-term vision and key priorities for achieving that vision.

The Mildura Rural City Council 2040 Community Vision will be driven, developed and owned by our community, with Council facilitating the development process.

Council will use the Community Vision to guide strategic planning and decision making, in particular, the four-year Council Plan.

Other local organisations and the wider community – including business groups, not-for-profits and service providers – can also use the Community Vision, so everyone can work towards the same common goals for our region.

## How is a Community Vision different from the previous Council vision?

The current Mildura Rural City Council vision *Making this the most liveable people-friendly community in Australia* was developed in 2004.

It differs from a Community Vision because it was developed and owned by Council. The new Community Vision will be informed, developed and owned by the community, with Council facilitating this process.

## What is a Council Plan?

A Council Plan is developed at the start of each new Council term and sets out the strategic direction of Council for the next four financial years. Informed by the Community Vision, it details key strategies and initiatives that Council will deliver to help achieve the Community Vision.

Mildura Rural City Council has previously engaged broadly with community to develop four-year Council Plans at the start of each Council term. The Local Government Act 2020 requires all Victorian Councils to now develop separate Community Vision and Council Plan documents through extensive and meaningful collaboration with residents and ratepayers.

## How can I get involved?

We want to hear from as many people as possible. Whether you live locally, own a business, work here or just like to visit sometimes – your voice matters. The first round of community engagement runs from 5 March to 25 April 2021. There are many ways you can share your ideas:

### Conversation Kit

We've created an Imagine 2040 Conversation Kit for community groups and organisations to host their own conversations to shape the future of our region.

### Chat with us

We'll be out and about at different events and locations across the region to listen to your ideas and thoughts. Keep an eye out for us at events between 5 March and 25 April 2021. These events are subject to COVID-19 restrictions.

### Illustration Card

Get creative and draw what you imagine for our region and your community in 2040 using an Illustration Card. We'll provide these cards to local kindergartens, schools and at events across the region.

### Hand-written survey

A survey will be posted to all households and businesses in the Mildura Rural City Council area from 15-19 March 2021. You can return the survey using the reply-paid envelope provided, take a photo of your answers and SMS it to 0448 846 458, email it to [mrcc@mildura.vic.gov.au](mailto:mrcc@mildura.vic.gov.au) or drop it to one of our Service Centres or one of the 25+ return boxes located throughout the region.

### Online survey

A longer online survey is available at [yoursay.mildura.vic.gov.au/imagine](https://yoursay.mildura.vic.gov.au/imagine). You are welcome to complete this as well as the shorter hand-written survey.

